



Berry Show Society Inc.

Proudly showcasing excellence in the local community for 139 years

Sponsorship Committee

Graham Stokes - 0417 694 771 stokesberry123@gmail.com

Laurie Talbot - 0428 441 667 laurie@pelicangraphics.com.au

John Miller - 0417 254 653 Chris Van Zanen - 0418 484 947 cc5560@gmail.com

Secretary: Catherine Mason Treasurer: Paul Williams Email: office@berryshow.org.au Ph:4464 1567 ABN: 87558237819

Sponsorship & Advertising 2027

Business Name

Name of contact

Address

Phone

Email

(Please Circle Below)

SPONSORSHIP

Sponsorship Level-Supreme Champion / Grand Champion / Champion / Blue / Red / White / Yellow / Green

Sponsorship Amount \$.....

ADVERTISING

- Will provide own digital copy of advertising / Require advertising to be designed.

Advertising - If using existing advertising.

- ¼ page 8cmx12cm \$330 Inc GST (please circle)
- ½ page 17cmx12cm \$550 Inc GST (please circle)
- Full page 20.5cmx26.5cm \$1,100 Inc GST (please circle)
- For new advertising or to change artwork design add \$150 to the above fee.

ALL VISUAL ARTWORK & LOGOS NEED TO SUBMITTED BY 1ST August 2026 READY FOR PRINT.

Donation Only - NO GST CHARGED

Sponsorship total \$.....

Advertising total \$.....

For New Advertising total \$.....

Total Amount \$.....

Signed By

Date



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Berry Show Society – Sponsor Benefits for 2027

Please note these amounts are **NOT** inclusive of GST

MAJOR SPONSORS					SPONSORS			
SPONSORSHIP LEVEL	Supreme CHAMPION	Grand CHAMPION	CHAMPION	BLUE	RED	WHITE	YELLOW	GREEN
Note: Sponsors receive priority to advertise within the Show Program/Schedule	By Negotiation	\$5000 - \$9999	\$3000 - \$4999	\$1000 - \$2999	\$750 - \$999	\$500 - \$749	\$150 - \$499	\$10 - \$149
PROMOTION & MARKETING								
PA Announcements	6	5	4	3	2	1		
Please note that all text for the announcements must be provided by the sponsor at least 4 weeks prior to the show								
SHOW SIGNAGE								
Name on show sponsor boards	Extra Large	Extra Large	Large	Large				
Signage at event/s <small>(supplied and delivered by sponsor)</small>	✓	✓	✓	✓				
SPONSOR ACKNOWLEDGEMENTS								
Social Media	Individual Logo Post	Individual Logo Post	Individual Logo Post	Blue Group Post	Red Group Post	White Group Post	Yellow Group Post	Green Group Post
Facebook & Instagram	2	1	1	1	1	1	1	1
Website Sponsors acknowledgement page (As at time of print) On-line Schedule – Sponsor an event or Class	✓	✓	✓	✓	✓	✓	✓	✓
Show Program / Schedule	✓	✓	✓	✓	✓	✓	✓	✓
SHOW BENEFITS								
Naming rights to Arenas (by negotiation)	✓	✓	✓					
Naming rights to Special Event (by negotiation)	✓	✓	✓					
Naming rights to Major Event (by negotiation)	✓	✓	✓	✓				
Naming rights to Minor Event (by negotiation)	✓	✓	✓	✓	✓	✓		
Appreciation Certificate	✓	✓	✓	✓	✓	✓		
Complimentary two day passes to the show & invitation to sponsors area Friday 3:00pm – 7.30pm and Saturday 11:00am – 7.30pm	15	10	8	6	4	3	2	